

CSD STUDENT AWARDS 2007



Terms and Conditions of The Awards

PLEASE read the Terms and Conditions carefully as entries must strictly comply in order to be eligible for the award. If in any doubt, please consult your tutor or email the Society (awards@csd.org.uk) with your query.

1.0 DEFINITIONS

'the Society or CSD' the Chartered Society of Designers

'design discipline' one of 7 main design fields comprising CSD membership

'The Designer' the magazine of CSD

'CSD Directory' gallery on the CSD website for members only

'Placement Register' a register of CSD approved student placements

'the entry' a project consisting of a project of work

'entrant' student eligible to enter as detailed in 2.0 of this schedule

2.0 ELIGIBILITY TO ENTER

Entries will be accepted from any SECOND year student studying on any full-time design course anywhere in the world. Students studying in year three of a four year design course are also eligible to enter.

Entries are welcome from students in any design discipline. The MAIN design discipline in which the entry is made must be indicated on the entry form.

The 7 MAIN design disciplines are:

Exhibition Design, inc. display, museum, point-of-sale, etc.

Fashion Design, inc. accessories, etc.

Graphic Design, inc. multi-media, packaging, print, corporate identity, etc.

Interactive Media Design, inc. Web, CD Rom, Mobile, etc.

Interior Design, inc. retail, domestic, leisure, commercial, marine, etc.

Product Design, inc. furniture, ceramics, glass, jewellery, automotive, etc.

Textile Design, inc. surface, fabric, print, furnishings, coverings, etc.

3.0 THE AWARDS

3.1 MEMBERSHIP

All entries will be judged by a panel of CSD practitioners and those answering the criteria as set out in 4.0 ENTRIES will be awarded FREE Student Membership of the Society.

This will include:

- Student Membership of the Society until the end of your current course
- A Society Membership Certificate
- The use of 'A Student Member of the Chartered Society of Designers' after your name or on any correspondence or CV
- FREE subscription to The Designer
- FREE access to the CSD website
- FREE portfolio space on the CSD Directory
- Access to the CSD Placement Register on-line
- Student rates on all training and events, nationally and regionally
- Membership of your regional CSD group

3.2 STUDENT MEDAL & PRIZE

The judges will select from all of the students awarded FREE Student Membership an overall winner in each of the 7 design disciplines. The winners will be awarded:

- The CSD Student Medal
- A winners' certificate
- £1,000 in prize money

3.3 COMMENDATIONS

The judges will also award Commendation Certificates to those students whose entries are deemed of a very high standard.

3.4 PLACEMENTS

Each year there may be a series of short and long term placements offered by CSD members and design companies. Arrangements for these placements will be subject to discussions between the student, awarding company and design course. As companies are offering placements on an ongoing basis, the full list of placements will not be known until the final judging.

PLEASE NOTE: THE JUDGES DECISION IS FINAL IN ALL MATTERS

4.0 ENTRIES

The entry may be any project, which the student has completed during the eligible period as stated in 2.0.

The Society has also prepared a range of briefs covering the main design disciplines. The briefs have been prepared by designers and clients working within the design sector and can be found in the Brief Bank on the CSD website.

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Each entry must be accompanied by a completed entry form signed by a tutor declaring that the project of work was completed by the student named as the entrant and stating the date the project was completed.

Students may enter more than one project in more than one category. Each project entered must be accompanied by a completed entry form and the entry fee.

Entries are welcome from teams of students either in the same design discipline or collaborating with other disciplines. However, each student must complete an entry form to be signed by their tutor and each entry form must be accompanied by an entry fee.

5.0 THE ENTERED WORK or PROJECT

Students should enter their project, together with a written report (maximum 200 words), that they feel best displays their capability in the following areas:

Problem analysis The work should show a clear understanding of a defined problem as set out in the brief and clarified by the entrant. Entrants should show a clear understanding of technical, social, environmental and communication matters.

Problem solution The work should demonstrate how the student approached the design problem and the stages of development in arriving at a satisfactory solution. The work should clearly show the students thinking process, creative management and contextual awareness.

Innovative and creative thinking The work will display the student's ability to think creatively and to develop innovative and original thinking and solutions to the challenges posed in the brief and defined in the problem analysis.

Understanding of process and material The solution will display the students understanding of the technical processes used to achieve a solution. The materials chosen to develop the solution should qualify the student's knowledge.

Presentation The entry should be presented in such a way that communicates the idea speedily and professionally to the judges. All aspects of presentation will be taken into account including the written report, idea sketches and final presentation. The judges will be particularly looking for a demonstration of Professional Practice within these criteria.

6.0 DELIVERABLES

Each entry may consist of either:

- 1 A maximum of 4 boards no larger than A3 and a written report of no more than 200 words, or
- 2 A maximum of 2 boards no larger than A3, 1 CD or DVD and a written report of no more than 200 words.

NOTE

- Only entries adhering to 1 or 2 above will be judged.
- All boards should be of a lightweight material.
- Boards should only display work on one side.
- The work displayed may include, drawings, photographs and materials (please ensure all elements are securely fixed to the boards).
- Any CD submitted should state clearly if Mac or PC format and using JPEG format for screen viewing.
- NOTE: The work on your disc should NOT be a repeat of the work on your boards.
- Any CD/DVD submitted should be sealed in an envelope or sleeve with an identification label attached.
- All items should be held together, eg. in an envelope or plastic sleeve.
- Your written report should state clearly your name, course and college and should be securely fixed to the back of your first board.
- NO actual models will be accepted as part of any entry.

Written Report The report should be no more than 200 words and should set out clearly the brief, (if using a brief from the Brief Bank please indicate the title) the approach and any comment assisting the judges to appreciate the final solution. The report must be submitted in English and either typed or clearly hand written.

- Each board must have a completed label attached to the back.
- Each CD/DVD must also have a label on its cover.
- You should also write your name on the CD/DVD.
- You may copy the labels but you must complete each label fully in BLOCK CAPITALS.

7.0 SUBMISSION DATA

All entries must be received at the Society's offices on or before Tuesday 1st May 2007. Entries arriving after 5pm on Tuesday 1st May 2007 will not be accepted.

Entries should be clearly marked:

CSD STUDENT AWARDS 2007
CHARTERED SOCIETY OF DESIGNERS
1 CEDAR COURT
ROYAL OAK YARD
BERMONDESY STREET
LONDON
SE1 3GA

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- Entries may be sent to CSD individually or collectively from your tutor or course leader.
- Please ensure that all entries are well wrapped and protected against wet weather.
- The Society will not accept entries that do not carry the proper postage.
- To ensure delivery you may wish to use recorded or assured postage with a courier or Royal Mail. This could prove more secure and cost effective when sending entries collectively.
- If you intend to deliver your entry by hand you **MUST** contact the Society to arrange a date and time.

8.0 RETURN OF ENTRIES

Entries from winning students will be retained by the Society for publicity purposes but will be returned to your college before the end of June 2007.

Those students who have completed the 'Return of Entry' section on the entry form and who have paid the £2.50 fee will have their entries returned to their tutor or course leader at their course address only. These entries will be returned during June 2007.

All entries will be returned using Royal Mail delivery services and any liability for loss will be limited to their customer compensation rates.

All other entries will be disposed of by the Society after 31st August 2007.

9.0 ACCEPTANCE OF ENTRIES

Entries will **NOT** be accepted if:

- they are not accompanied by a fully completed entry form
- the full entry fee is not enclosed
- the submission is larger than specified in 6.0 above

Entries not accepted will be disposed of on receipt.

PLEASE ensure that your form is properly completed and signed by your tutor or course leader and that your payment details are included.

Entries that carry an under delivery charge **WILL NOT** be accepted so please ensure you apply the correct postage.

10.0 ENTRY FEE

The fee is £30 per entry plus £2.50 if you require the work to be returned to your course.

All entries must be accompanied by a fee and payment must be cleared before the entry will be judged.

PLEASE indicate clearly on your entry form if you wish to pay the £2.50 return fee. If you are entering more than one project, each one will require payment of the £2.50 return fee.

Payment may be made by enclosing a sterling cheque drawn on a UK bank or Postal Order payable to 'The Chartered Society of Designers'

YOU MUST WRITE YOUR NAME, COURSE & COLLEGE CLEARLY ON THE BACK OF YOUR CHEQUE

You may pay by credit or debit card by filling in the appropriate section of the entry form. The Society accepts, Mastercard, Visa, Delta, and Switch. Credit card details will be retained for the duration of the award and destroyed afterwards.

11.0 JUDGING & ANNOUNCEMENT

Judging will take place in May 2007.

Each design discipline will have its own panel of judges who are experts and industry leaders in their field.

Those awarded Student Membership and Winners will be informed in writing during the first week of June. Notification will be sent to the course tutor.

Student Membership will commence immediately on notification. The Medal winners will receive their medal and prize money at a presentation held at their course later in the year.

12.0 SOCIETY LIABILITY

The Society will take all possible measures to maintain the safety of entries but it is strongly suggested that students take copies and photographs of their entry in the unlikely event of accidental loss or damage in transit or during the period the entries are held by the Society. The Society or its agents accept no responsibility for the loss or damage to entries whilst in their charge, on or off their premises.

13.0 INTELLECTUAL PROPERTY

The intellectual property of all entries remains with the originator. The Society reserves the right to display the work whilst in its possession and to reproduce it in any form for use in the Society's own or other publicity material related to the work of the Society and the Student Awards in particular.

Entrants should consult their course tutor or college for information on intellectual property rights if they wish to protect the work in any way.

For further details

www.csd.org.uk/awards

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Entry Form 2007
Deadline 1st May 2007

1.0 Your personal details

Title Ms Miss Mrs Mr
Surname
First Name

Please state how you would like your name to appear on your certificate

Date of Birth
Nationality
Contact number
Mobile number
Email address

Term address
Postcode

Permanent Address
Postcode
Telephone

2.0 Your educational details

Full title of course
End qualification (please tick)
BA BSc HND
Other (please state)

Do you have any other design qualifications? (please state)

Do you have any other qualifications? Please state
Date course started
Date course ends

Name of University/College in full
Address
Postcode

(Your work will be returned to this address if you have paid the return fee)

Tel no
Name of contact tutor

3.0 Your work entered

Title of work or project

- In which design discipline are you entering?
Exhibition Interior
Fashion Product
Graphic Textile
Interactive

Please tick one of the following boxes:
I am submitting one of the following:
1. A maximum of 4 boards no larger than A3 and a written report of no more than 200 words, or
2. A maximum of 2 boards no larger than A3, 1 CD or DVD and a written report of no more than 200 words.

4.0 Declarations

Please ask your tutor to sign this form for you and then sign the declaration at the bottom.

I confirm that the submitted project has been carried out by the student in their second year.

Name of tutor
Position
Telephone number
Tutor's email address
Tutors signature
Date

Please complete this form in ink using BLOCK CAPITALS.

This entry form may be used for one entry only - if you wish to enter another project you must complete a separate form. You may photocopy this form. Please ensure this form is securely attached to your entry.

I confirm that the work/project entered was carried out in my second year of study and is my own work:

Your signature
Date

5.0 Payment details

(Please tick the appropriate boxes)

- I would like to pay by
Cheque enclosed
Postal order enclosed
Credit/Debit card details as below

- The sum of £30.00 - please do not return my work
The sum of £32.50 - please return my work to my college address

All cheques/postal orders must be in sterling, drawn on a UK bank and made payable to: 'The Chartered Society of Designers'

NOTE: Please remember to write your name, course and college clearly on the back of your cheque or postal order.

Please tick type of card:

- Mastercard
Visa
Delta
Switch

Card number:

Card number input boxes

Valid from / to

Issue number (Delta/Switch only):

Name on card
Billing address
Postcode

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LABEL FOR BOARDS

Name of Student _____

Name of Tutor _____

University/College name _____

Please tick which design discipline you are entering:

- Exhibition** **Fashion**
 Graphic **Interactive**
 Interior **Product**
 Textile

Board No. ____ of ____ total number of boards

My entry also includes a CD ROM box

NOTE: If entering a CD ROM you may only enter a maximum of 2 boards.



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LABEL FOR BOARDS

Name of Student _____

Name of Tutor _____

University/College name _____

Please tick which design discipline you are entering:

- Exhibition** **Fashion**
 Graphic **Interactive**
 Interior **Product**
 Textile

Board No. ____ of ____ total number of boards

My entry also includes a CD ROM box

NOTE: If entering a CD ROM you may only enter a maximum of 2 boards.



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LABEL FOR BOARDS

Name of Student _____

Name of Tutor _____

University/College name _____

Please tick which design discipline you are entering:

- Exhibition** **Fashion**
 Graphic **Interactive**
 Interior **Product**
 Textile

Board No. ____ of ____ total number of boards

My entry also includes a CD ROM box

NOTE: If entering a CD ROM you may only enter a maximum of 2 boards.



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LABEL FOR BOARDS

Name of Student _____

Name of Tutor _____

University/College name _____

Please tick which design discipline you are entering:

- Exhibition** **Fashion**
 Graphic **Interactive**
 Interior **Product**
 Textile

Board No. ____ of ____ total number of boards

My entry also includes a CD ROM box

NOTE: If entering a CD ROM you may only enter a maximum of 2 boards.



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Please copy this sheet, complete the labels and securely fix them to the back of your boards and/or CD ROM case/sleeve.

DEADLINE:

TUESDAY 1ST MAY 2007

Remember to:

- Complete all sections
- Sign the form
- Ensure your tutor or course leader signs the form
- Enclose your cheque/postal order or credit card details

LABEL FOR CD ROM

Name of Student _____

Name of Tutor _____

University/College name _____

Please tick which design discipline you are entering:

- Exhibition** **Fashion**
 Graphic **Interactive**
 Interior **Product**
 Textile

My entry also includes ____ boards

My CD format is Mac PC

NOTE: You may only enter a maximum of 2 boards together with this CD ROM.



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